



## 2009 Travel/Retail Rate Card

### FOUR COLOR

	1X	3X	6X	12X	18X
Full Page	\$9,625	\$9,310	\$8,930	\$8,545	\$8,280
2/3 Page	\$7,195	\$6,970	\$6,730	\$6,400	\$6,190
1/2 Page	\$5,860	\$5,680	\$5,475	\$5,245	\$5,025
1/3 Page	\$4,880	\$4,055	\$4,570	\$4,315	\$4,175
1/6 Page	\$3,035	\$2,930	\$2,830	\$2,685	\$2,590

### B&W

	1X	3X	6X	12X	18X
Full Page	\$7,810	\$7,590	\$7,340	\$7,010	\$6,760
2/3 Page	\$6,070	\$5,675	\$5,485	\$5,200	\$5,080
1/2 Page	\$4,775	\$4,625	\$4,460	\$4,215	\$4,095
1/3 Page	\$3,965	\$3,830	\$3,730	\$3,515	\$3,405
1/6 Page	\$2,495	\$2,415	\$2,335	\$2,205	\$2,145